KRISHNA UNIVERSITY Machilipatnam

Foundation Course -7

COMMUNICATION SKILLS AND SOFT SKILLS-3 (CSS -3)

COURSE CONTENT (30 hours)

A current axiom is that hard skills will get a person an interview, but soft skills will get that person the job. Unit I of the course is on soft skills, which are absolutely necessary in the global job market. Writing is considered the most difficult of all the skills. Units II to V help the learner improve their writing skills, especially academic/formal writing.

Unit I: Soft Skills

- 1. Positive Attitude
- 2. Body Language
- 3. SWOT/SWOC Analysis
- 4. Emotional Intelligence
- 5. Netiquette

Unit II: Paragraph Writing

- 1. Paragraph Structure
- 2. Development of Ideas

Unit III: Paraphrasing and Summarizing

- 1. Elements of Effective Paraphrasing
- 2. Techniques for Paraphrasing
- 3. What Makes a Good Summary?
- 4. Stages of Summarizing

Unit IV: Letter Writing

- 1. Letter Writing (Formal and Informal)
- 2. E-correspondence

Unit V:

- 1. Resume and CV
- 2. Cover Letter

SEMESTER-END EXAMINATION

Pattern of the Question Paper for CSS 01

Time: 2 Hours Maximum Marks: 50

Part - A

1. Comprehension - 5 Marks(Five Multiple Choice Questions)

Part - B

2. Objective Type Questions - 20 Marks (Twenty Multiple Choice Questions)

Part - C

3. One Word Answers - 10 Marks (Ten Questions)

Part - D

4. One Sentence Answers - 10 Marks (Five Questions)

Part - E

5. Matching - 5 Marks (5=6)

Reference Books:

Commissionerate of Collegiate Education, Government of Andhra Pradesh (2015)

JKC -Communication Skills and Soft Skills: Student's Book

Sethi, J., and P.V. Dhamija (1999) *A Course in Phonetics and Spoken English*New Delhi: Prentice-Hall of India

Daniel Jones (2011) *English Pronouncing Dictionary* (18th Edition) Ed. Peter Roach, Jane Setter, and John Esling

Quirk, Randolph and Sydney Greenbaum (1973) *A University Grammar of English*. Harlow: Longman. Chapters 2, 3,

and 7

White, Goodith (2010) Listening (Resource Book for Teachers). Oxford University

Press

Nageshwar Rao and Rajendra P. Das (2009) *Communication Skills*. Mumbai: Himalaya

Publishing

House

Burton, S.H. (1983) *Mastering English Language*. The Macmillan Press Limited Chapter 3: Comprehension

Grellet, Francoise (2007) *Developing Reading Skills*. Cambridge University Press Roberts, Rachael, Joanne Gakonga, and Andrew Preshous (2004) *IELTS Foundation: Student's Book*. Oxford: Macmillan

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